



# HLP<sup>3</sup>

## HLP Patent Process

*A Streamlined Patent Monetization Process  
to Access the True Value of Your  
Intellectual Property Assets*

# Understand Your IP Assets

## Streamlined Patent Monetization Process

### Primary Analysis

(infringement,  
validity, damages)

### Legal Opinion

### Litigation Insurance

### Monetization / Litigation Efforts

# Access the Value of Your IP

- ◎ HLP<sup>3</sup>'s monetization process is the only mechanism that **streamlines**
  - > **Due Diligence**
  - > **Legal Opinion**
  - > **ATE Insurance underwriting**
  - > **Third-party litigation finance**
- ◎ Enjoy **unprecedented speed** from initiation to monetization efforts
  - > ≈4-6 weeks from entry into the process to funding offer for selected patents
- ◎ **Access patent value** in the UK and German markets

# Access the Value of Your IP

- ◎ HLP<sup>3</sup> provides **expert guidance** throughout the entire patent monetization process
  - > **Assess** the validity of patents
  - > **Identify** potential targets
  - > **Understand** the value of your portfolio
- ◎ HLP's process is **low cost** and **low risk**
  - > **Learn** the value of your IP assets
  - > **Monetize** your strongest IP assets for a single process fee
- ◎ **Partnerships with industry leaders** that are committed to your SUCCESS

# Step 1: Patent Analysis

- **HLP** conducts preliminary due diligence at best possible price point
- **A) Validity Analysis:** review the patent structure and prior art to ensure the patent is sound
  - > Analyze claims and understand claim language
  - > Ensure maintenance fees are current
  - > Review assignment data
  - > Examine patent family relationships and identify patent term or disclaimer issues
  - > In-depth prior art search

Primary Analysis

Legal Opinion

Litigation  
Insurance

Monetization /  
Litigation Efforts

# Step 1: Patent Analysis

- ⦿ **B) Infringement Analysis:** identification of products and processes which may infringe the patents
  - > Easy-to-understand visual representations of findings in claim charts
  - > Classification of direct or indirect infringers
- ⦿ **C) Damages Analysis:** assessment of potential monetary award against potential infringers through licensing or litigation
  - > Identify relevant technologies for historical licensing and settlement data
  - > Value infringers' products within the marketplace and establish a revenue base
  - > Evaluate historical royalty rates

Primary Analysis

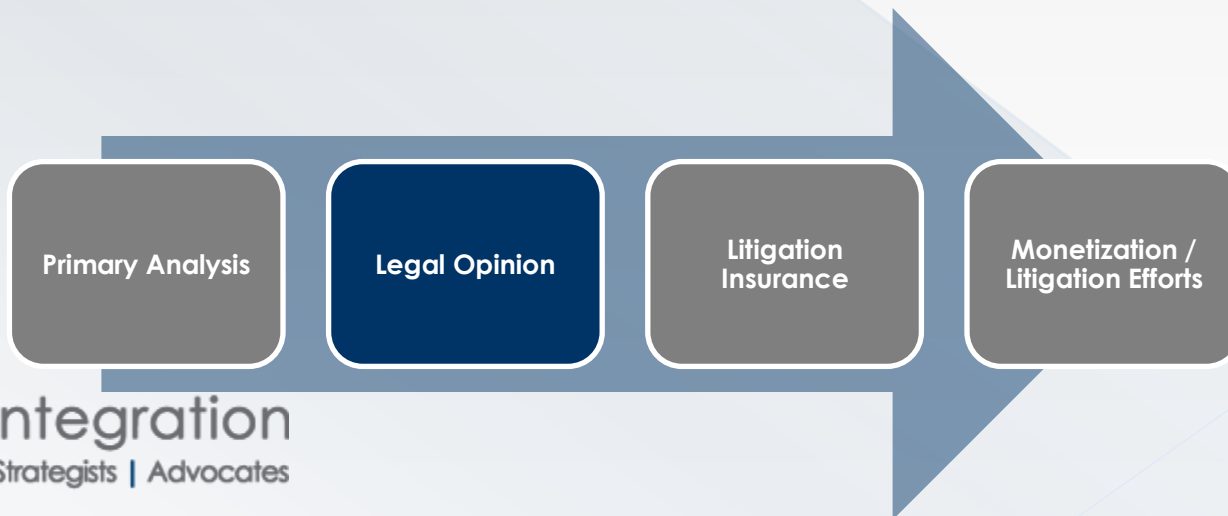
Legal Opinion

Litigation  
Insurance

Monetization /  
Litigation Efforts

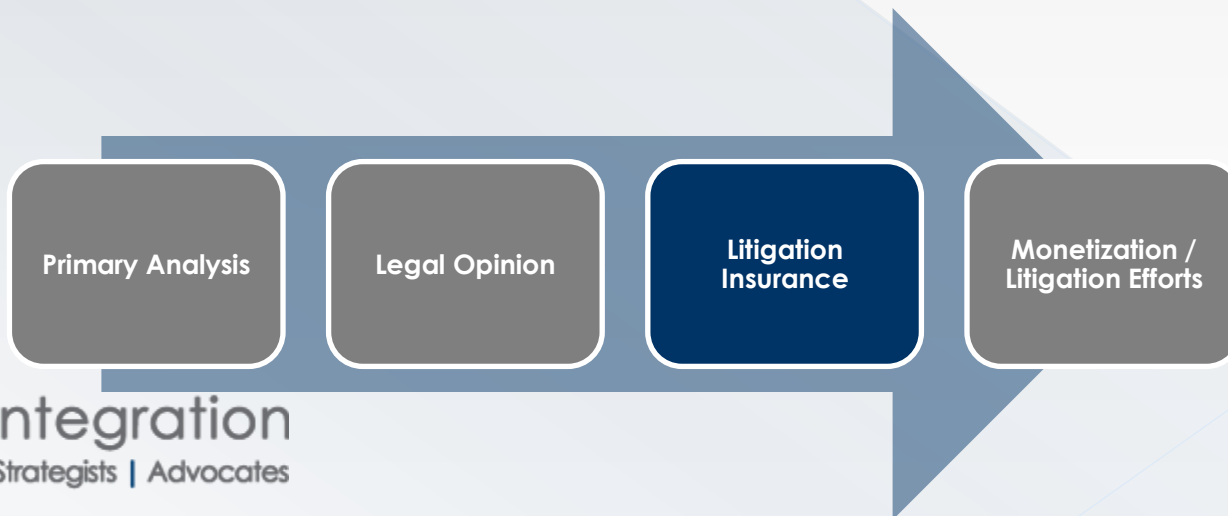
# Step 2: Opinion of Counsel

- King and Wood LLP reviews information and drafts opinion of counsel
  - > Additional due diligence, further affirming the value of the opportunity
  - > Clearance of potential conflicts within the law firm
  - > Communication with Elite Insurance on requirements for ATE insurance (60%+ chance of success)



# Step 3: ATE Insurance

- **Elite Insurance** provides risk assessment services for commercial ATE insurers
  - > Further affirmation of the quality of patent opportunity
- **The Judge** provides ATE insurance policy
  - > A requirement for UK litigation





# Step 4: Third-Party Litigation Funding

- **1624** provides litigation finance in the UK and Germany
  - > Leading litigation funder based in the UK
  - > No out-of-pocket expenses for litigation
    - Allows company to focus funds on operational activities and core competencies
  - > Share the risk of litigation

